

“The Scarlet Ibis” Minimalist Book Cover



GRASP

Goal: Through the creative process, an artist uses structure to craft and communicate a theme.

Role: Graphic Designer

Audience: The target audience consists of elementary schoolers ages 5-8 and their parents.

Situation: The context is that executives at Scholastic Inc. have contracted you to publish an advanced children's book that has themes relevant to all stages and paths of life.

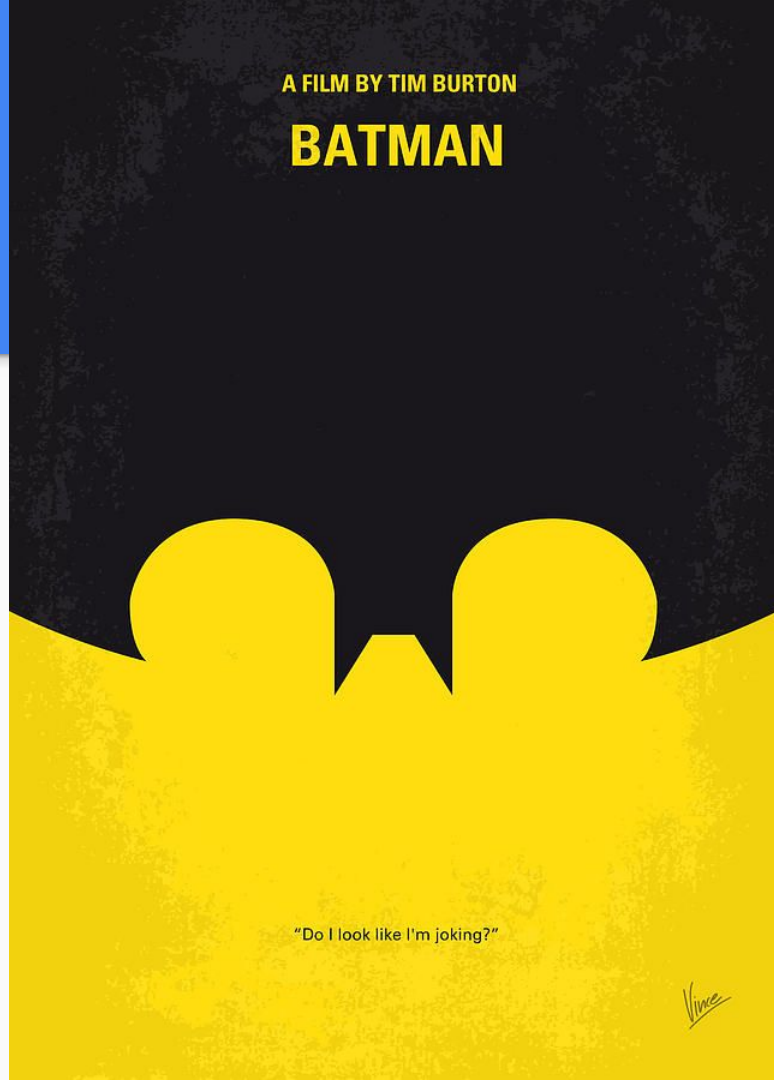
Product: A minimalist book cover for "The Scarlet Ibis," encapsulating its theme and an artist's statement justifying decisions made regarding the creative process. (You may not include an Ibis)

Example #1

THE LION KING



Example #2



A FILM BY TIM BURTON

BATMAN

"Do I look like I'm joking?"

Vine

Example #3



HARRY
POTTER

Example #4



Example #5



Romeo & Juliet

William Shakespeare

Assignment Breakdown

As this is a similar process that you will follow for your children's book, the quarterly assessment, please follow these steps exactly.

1. **Investigating:** Annotate "The Scarlet Ibis" for elements of a short story, and identify a theme you would like to convey to your audience through a book cover
2. **Planning:** Brainstorm or list possible creative decisions you could make in order to effectively convey this theme through a minimalist book cover. This could also be a quick sketch for your reference
3. **Taking Action:** Create your minimalist Book cover on provided paper
4. **Reflection:** Compose your aesthetic justification (Artist's Statement)